

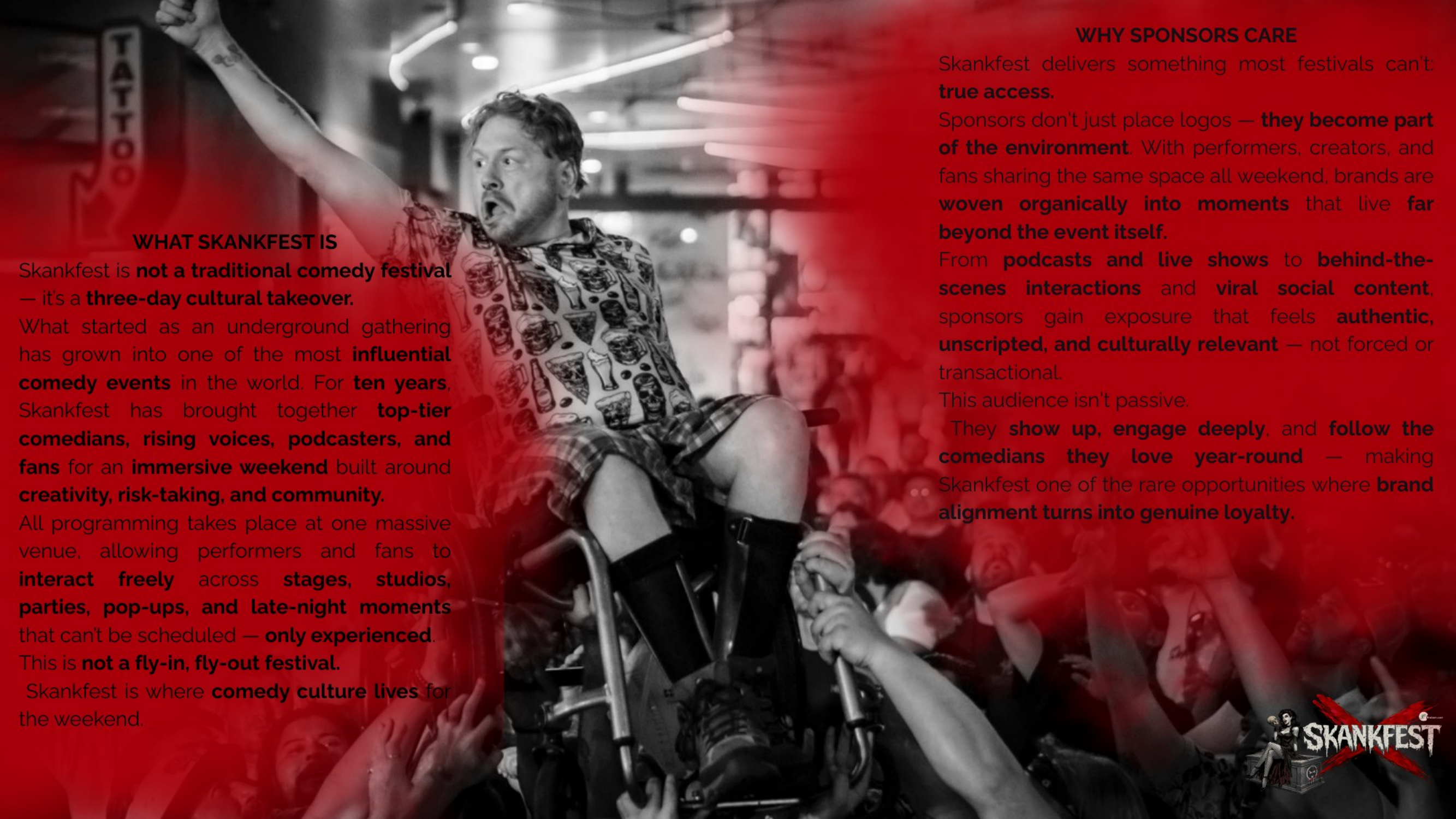


yo hratom.com

SKANKFEST

SPONSORSHIP OPPORTUNITIES

NOVEMBER
13-15
2026



WHAT SKANKFEST IS

Skankfest is **not a traditional comedy festival** — it's a **three-day cultural takeover**.

What started as an underground gathering has grown into one of the most **influential comedy events** in the world. For **ten years**, Skankfest has brought together **top-tier comedians, rising voices, podcasters, and fans** for an **immersive weekend** built around **creativity, risk-taking, and community**.

All programming takes place at one massive venue, allowing performers and fans to **interact freely** across **stages, studios, parties, pop-ups, and late-night moments** that can't be scheduled — **only experienced**. This is **not a fly-in, fly-out festival**.

Skankfest is where **comedy culture lives** for the weekend.

WHY SPONSORS CARE

Skankfest delivers something most festivals can't: **true access**.

Sponsors don't just place logos — **they become part of the environment**. With performers, creators, and fans sharing the same space all weekend, brands are **woven organically into moments** that live **far beyond the event itself**.

From **podcasts and live shows** to **behind-the-scenes interactions** and **viral social content**, sponsors gain exposure that feels **authentic, unscripted, and culturally relevant** — not forced or transactional.

This audience isn't passive.

They **show up, engage deeply, and follow the comedians they love year-round** — making Skankfest one of the rare opportunities where **brand alignment turns into genuine loyalty**.





NUMBERS

SKANKFEST ISN'T ABOUT ONE WEEKEND — IT'S ABOUT YEAR-ROUND INFLUENCE...

**1 Venue ~ 3 Days ~ 5 Stages ~ 40+ Hours ~ 200+ Artists ~ 144+ Live Shows ~ Stand Up ~ Podcasts ~ Parades ~
Kick Off Party ~ Live Music ~ Street Performers ~ Boxing ~ Installations ~ Vendor Village ~ Carnival Rides ~ Roast Battles ~
Live Painting ~ VIP Balcony ~ After Parties ~ Tattoos ~ Cajun Eats ~ Wild Drop Ins ~ 12pm - 12am
All at the Mardi Gras World's River City Venue**



**200+ COMEDIANS & CREATORS
70+ MILLION COMBINED FOLLOWERS**

**80–100 MILLION SOCIAL IMPRESSIONS
120+ COUNTRIES WORLDWIDE
(60% increase from 2024)**

**60+ PODCASTS RECORDED ONSITE
35–40 MILLION WEEKLY LISTENERS**

NEARLY 100% SPONSOR RETENTION

YEAR-ROUND PARTNERSHIPS

Sponsors integrated into ticket launches, live events, contests, and podcast activations.

UNMATCHED ACCESS

Greenroom and backstage opportunities connecting brands directly with top comedy influencers.



WHO CAME IN 2025

SKANKFEST TALENT DOESN'T JUST PERFORM — THEY LIVE INSIDE THE FESTIVAL,
CREATING NONSTOP MOMENTS ACROSS STAGES, STUDIOS, AND THE CROWD ITSELF.

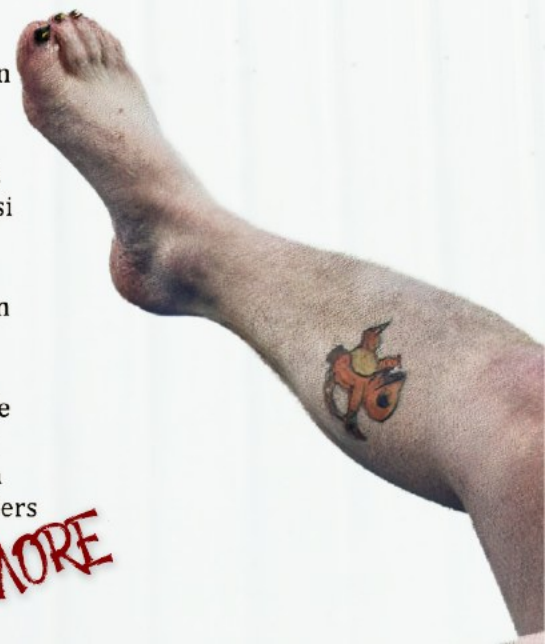


Aaron Berg
Adrienne Iapalucci
Amos Gill
Andy Haynes
Annie Lederman
Bobby Lee
Bonnie McFarlane
Brad Williams
Brendan Sagalow
Brian Holtzman
Brian Redban
Casey Rocket
Che Durena
Chris Faga
Chris O'Connor
Cipha Sounds
Colum Tyrrell
Dan Soder
Dan St. Germain
Daniel Simonsen
Danny Polishchuk
Dave Landau
Dave Smith
Dave Temple
Derek Gaines
Doug Stanhope
Dru Montana
Duncan Trussell
Eddie Pepitone
Fahim Anwar
Felipe Esparza
Godfrey
Greer Barnes
Greg Fitzsimmons
H Foley

Harland Williams
Harry Terjanian
Ian Fidance
Jamar Neighbors
Jason Mewes
Jay Oakerson
Jeff Dye
Jessica Michelle
Singleton
Jetski
Joe DeRosa
Joe List
Jordan Jensen
Josh Adam Meyers
Josh Potter
Justin Silver
Katie Hannigan
Kerryn Feehan
Kevin Smith
Kevin Ryan
Kim Congdon
Kurt Metzger
LeMaire Lee
Luis J Gomez
Maddy Smith
Mark Normand
Matt McCusker
Matt Richards
Michael Ian Black
Mike Cannon
Mike Feeney
Mike Finoia
Mike Rainey
Myka Fox
Na'im Ali

Nathan Lund
Nick Mullen
Nick Rochefort
Nick Vatterott
Rachel Feinstein
Reggie Conquest
Rich Vos
Rob Crews
Robbie Bernstein
Robert Kelly
Rosebud Baker
Ryan Foster
Ryan Long
Ryan O'Neill
Ryan Shaner
Sam Hyde
Sam Jay
Sam Tallent
Sam Tripoli
Scott Thompson
Sean Patton
Shane Gillis
Shawn Gardini
Steve Rannazzisi
Tim Butterly
Tim Dillon
Tim McLaughlin
Tommy Pope
Tone Bell
Tony Hinchcliffe
Tony Roberts
Tu Rae Gordon
Yamaneika Saunders
Zac Amico

+ MORE





THE EXPERIENCE

Skankfest isn't built around scheduled exposure.

Performers, fans, and partners share the same space all weekend — creating moments that can't be timed, staged, or replicated.

**Brands don't sit on the sidelines.
They become part of the experience.**



PAST PERFORMERS

SKANKFEST HAS BUILT A REPUTATION AS A PLACE WHERE CAREERS,
COLLABORATIONS, AND CULTURAL MOMENTS ARE MADE — NOT MANUFACTURED.

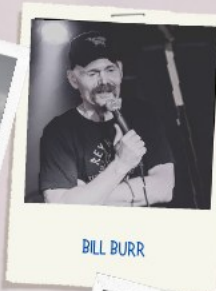
Roseanne, Ron White, Louis CK, Shane Gillis, Doug Stanhope, Nate Bargatze, Nikki Glazer, Hannibal, Bob Saget, Michael Che, Jim Gaffigan, Colin Quinn, Jim Norton, Gilbert Gottfried, Stavros Halkias, Pete Davidson, Whitney Cummings, Tim Dillon, Dr. Drew, Piff the Magic Dragon, Chris DiStefano, Doug Benson, Sam Hyde, Jamie Kennedy, Pauly Shore, Ron Bennington, Tone Bell, Dan Soder, Brad Williams, Michael Ian Black, Dave Attell, Greg Fitzsimmons, Janeane Garofalo, Adam Ray, Hatebreed, Michael Ian Black, Mark Normand, Sevendust, Jeff Ross, Harland Williams, Sal Vulcano, T.J. Miller, Ari Shaffir plus hundreds and hundreds more.



STANHOPE & BINGO



MEADOWS & CONGDON



BILL BURR



ATTELL & LEDERMAN



GILLIS & KREISLER



ARE YOU GARBAGE



TOUGH CROWD REUNION



SPONSORSHIP TIERS

We're opening the door to select partners looking to align with Skankfest X through meaningful, experience-driven sponsorships. Packages begin at \$5,000 and offer layered visibility, custom activations, and authentic audience connection throughout the weekend.

OTHER OPPORTUNITIES

Includes 4 full access passes

Gift Bag Item Placement	5k
Booth (10x10)	15k
~~SOLD OUT~~ Parade	40k
Kick Off Party	40k
Closing Party w/ The Jam	30k
Greenroom	40k
~~SOLD OUT~~ After Party	40k
Cigar Bar (Artist Only)	35k
~~SOLD OUT~~ 420 Lounge (Artist Only)	35k
Arcade Tent (Fans & Artist)	30k
Carnival Rides (Limit 2)	30k
Specific Events (Fights, Pageant, etc)	15-25k

~~SOLD OUT~~

Marquee Sponsor (Limit 1) : Exclusive Partner

Investment: 150k

- Exclusive Marquee Sponsorship throughout event promotions and materials.
- Promote your logo on the event website, banners, and all social media posts.
- Invitation to SkankFeast (pre production dinner)
- Invitation to scout the festival with producers prior to the event.
- 4 Sponsor Badges & 10 VIP All Access Badges
- A 10x10 booth for live audience engagement.
- Gift Bag Item Placement
- Media coverage
- Post-event news releases.
- Dedicated photographer capturing branded moments of the fest.

Studio Sponsor (Limit 2) : Podcast - Tattoo

Investment: 25K Tattoo | 50k Podcast

- Tatts: 10+ Tattoo Artists inking fans and comics in the Tattoo Parlor named after your company
- Tatts: Your logo will be on flash cards & one specialty show will be named after your company or product.
- Podcast: 40+ Podcasts with a reach of over 30 million broadcasting from the Podcast Studio named after you
- 2 Sponsor & 6 VIP All Access Badges
- Podcast: Shared logo space on backdrop with Skankfest.
- Three - Six full-access passes for company representatives.
- Post-event acknowledgement.

Stage Sponsor (Limit 4) : Ring - Tent - Stage

Investment: 35k Sml Stage ~~SOLD OUT~~ 45k Lg Stage | 60k Ring

- Branded Stage named after your product or company
- Logo presence on WebSite
- On stage product placement
- 1 - 2 Product Shout Outs on Stage from top tier Talent captured on video
- LED Backdrop in theater, floor and pads of boxing ring or branded tent.
- Boxing Ring Sponsorship will include additional Live Stream exposure.
- Gift Bag Item Placement
- 2 Sponsor & 6 VIP All Access Badges
- Dedicated photographer capturing branded moments of the fest.
- Post-event acknowledgement

Custom activations available upon request.



SKANKFEST

THANK YOU

For Answering the Invitation.

