PARTNER

ROAST BATTLE LEAGUE
COMING TO MIAMI



Brian Moses on Roast Battle. UK archive photo via British Comedy Guide.

Born in Los Angeles. Officially coming to Miami.

Brian Moses' legendary Roast Battle League brings its own monthly programming to the 400+ seat Miami Improv. International battlers compete before headliners and guest comedian judges. California shows continue.

Monthly YouTube livestreams and recorded episodes. The official after-party at connected Copper Blues.

8.04M
annual YouTube views

146K
YouTube subscribers

70.8%
views from ages 25-44

Historical league data checked October 4, 2026. Annual period: October 4, 2025-October 3, 2026; age data: September 6-October 3, 2026. Not guaranteed Miami attendance or sponsor impressions. View sources.

January-December 2027, first Saturday of every month. Monthly Miami livestreams are on YouTube. Sponsor placements and release schedules are agreed separately.

SERIES SPONSORSHIPS

Monthly rates. A 12-month commitment.

	OFFICIAL	PREMIER	PRESENTING
Monthly rate	**$5,000**	**$10,000**	**$20,000**
Annual total	$60,000	$120,000	$240,000
Series designation	Official partner	Premier partner	Miami series presenting partner
Event branding	Recurring event promotion and on-site placement	Enhanced event and media placement	Lead branding across the agreed program
Activation	Defined activation or content integration	Expanded activation plus a named show feature or after-party integration	Integrated show, livestream, recorded-content and after-party program
Hospitality	Agreed guest allocation	Expanded guest experience	Priority hospitality planning
Category rights	No exclusivity promised	Protection where available	Negotiated exclusivity

THE PROPOSAL MAKES IT SPECIFIC.

Host mentions, livestream placements, social posts, guest-ticket quantities and activation space are defined in your proposal. Production, sampling and staffing costs are scoped separately.

Annual rates save approximately 13% versus flexible monthly. Flexible rates are 15% higher: $5,750 / $11,500 / $23,000 per month, subject to availability. Payment terms are agreed in writing.

OWN THE AFTER-PARTY.

Copper Blues, connected to Miami Improv. A standalone partnership or an extension of your series program.

AFTER-PARTY PARTNER

$2,500/month

12 months · $30,000 total

Partner recognition, on-site branding and promotion, plus a product or service activation.

FEATURE PARTNER

$5,000/month

12 months · $60,000 total

Expanded visibility, a named experience or signature serve, plus sampling, engagement or hospitality.

PRESENTING PARTNER

$10,000/month

12 months · $120,000 total

Presenting designation, lead party promotion and branding, custom activation and hospitality, with category protection where available.

Flexible monthly adds 15%. Copper Blues approves activations and category rights. Show and media placements are separate.

BUILD A FOCUSED PROGRAM.

Livestreams, replay features, content, fan experiences, travel and merchandise. Custom annual programs start at $2,500/month ($30,000 total), subject to scope and availability. Supporting series inventory opens after founding partnerships are secured.

Explore the partnership | **Book a conversation**

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sponsorshipconnection.com/roast-battle

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