

SPONSORSHIP OPPORTUNITIES

FISHING WITH DAVID LUCAS

Unfiltered conversations.
A fishing pole in hand.

COMEDY INTERVIEWS
ON THE WATER



A different setting for familiar voices

Comedian and Kill Tony Hall of Famer David Lucas takes guests to the water for candid stories, roasting and the occasional catch. The outdoor setting gives brands a natural place in the conversation.

1,072,186¹

Jelly Roll episode views
Lifetime YouTube views

23,832²

Show Instagram followers
@fishingwithdavidlucas

100³

Audio episodes
Official feed, including bonuses

Observed October 4, 2026. [1 YouTube](#) · [2 Instagram](#) · [3 Official RSS](#).
Selected episode performance is historical and does not predict campaign reach.

Watch on [YouTube](#). Listen on [Spotify](#) and [Apple Podcasts](#).

SPONSORSHIP INQUIRIES

Partnerships@sponsorshipconnection.com

FISHING WITH DAVID LUCAS

PUBLIC OVERVIEW / 01

FAMILIAR FACES. UNSCRIPTED CONVERSATIONS.



Jelly Roll
1,072,186

Lifetime YouTube views
Published August 16, 2023



Ron White
439,508

Lifetime YouTube views
Premiered March 30, 2023



Roseanne Barr
290,808

Lifetime YouTube views
Premiered June 27, 2023

Selected past episodes, not an average. Counts observed October 4, 2026. Click an episode to watch.
Guest appearances do not imply endorsement of any sponsor.

Also in the [show's guest catalog](#): **Howie Mandel, Adam Ray, Gary Clark Jr. and Zac Brown.**

Ways to be part of the show

A host ad read

A sixty-second message in David's voice with an agreed call to action.

Product on camera

Put a relevant product into an agreed fishing scene or demonstration.

An episode partner

Connect sponsor credits, an ad read and a product moment in one episode.

Integration concepts subject to approval, production fit and availability. Adult comedy with explicit language.

DAVID LUCAS'S BROADER PERSONAL ACCOUNTS

491K

YouTube subscribers

282,059

Instagram followers

18.8K

TikTok followers

Observed October 4, 2026. Includes content beyond this show. Counts may overlap across platforms and are not a unique audience total.

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FISHING WITH DAVID LUCAS

PUBLIC OVERVIEW / 02