ANNUAL PARTNERSHIPS

EDUCATE. CONNECT. GROW.

A business community
for the cannabis industry

Partnership information: October 26, 2026.

01 Publishing

02 Education

03 Relationships

THE OPPORTUNITY

Relationships matter in a restricted market

A relevant audience is only the beginning.

CLAB brings education, professional conversations and recurring opportunities to participate into one business community.

Mainstream platforms heavily restrict cannabis advertising. CLAB-owned channels offer another way to reach a professional community, subject to content and platform rules.

THE AUDIENCE

A professional community across channels

50,000+

email subscribers

October 1, 2026 export review

65,000+

combined LinkedIn followers and group memberships

October 11, 2026 snapshot

75,000+

combined social followers and group memberships

October 11, 2026 snapshot

Operators and MSOs · Founders and executives · Law, accounting, finance and banking · Ancillary and service providers

Counts overlap across channels and are not unique people or guaranteed reach. LinkedIn is included in the combined social figure.

YEAR-ROUND VALUE

Education and connections beyond a single event

Rooted in Florida, CLAB connects a professional business community through education, relationships and the Global Cannabis Markets Series.

Monthly programming brings members and partners into conversation. The LAB Report, Knowledge Center and Elevate Your Grind keep useful expertise in circulation between events.

BETWEEN EVENTS

The LAB Report
Knowledge Center
Elevate Your Grind

Participation and placement follow confirmed program and agreement terms.

YOUR PRIORITIES

Start with the business goal

01

Be recognized

Newsletter, social, partner-page and event placements put your company in relevant professional settings.

02

Share expertise

Articles, webinars, podcast conversations and speaking opportunities give your team a way to demonstrate what it knows.

03

Build relationships

Events, guest passes, exhibitor presence and relevant introductions create opportunities for conversation.

Choose the priority first. Then match the agreed channels, participation and follow-up to that goal.

THE CHANNELS

One partnership, several ways to participate

In the inbox

The LAB Report weekly newsletter and dedicated email. 50,000+ email subscribers; actual send reach varies.

In the conversation

Monthly events, webinars and the Global Cannabis Markets Series.

In the library

Elevate Your Grind, CLAB on YouTube and the Knowledge Center carry interviews and expertise beyond the live session.

Your partner page and directory presence connect these touchpoints. Channels and quantities are confirmed in your agreement; no guaranteed reach or business outcome.

HOW IT WORKS

Your partnership year

01

Your goals

Align the company profile, priorities and agreed benefits.

02

Activation plan

Choose relevant programs and confirm placements before booking.

03

Stay involved

Join the LinkedIn community and contribute useful expertise.

04

Review and adjust

Review what ran, what it helped achieve and the next useful step.

ANNUAL LEVELS

Partnership options

Conference presence, with value throughout the year.

Annual partnership	Supporting $5,000	Featured $10,000	Authority $25,000	Title* $40,000
Visibility	2 LAB Report placements	5 LAB Report placements (1 sponsored feature)	1 annual dedicated email; Featured base as agreed	Presented-by: LAB Report + flagship series
Expertise	1 article, 1 podcast, 1 co-hosted webinar	2 articles, 2 podcasts, 2 co-hosted webinars	2 Knowledge Center features, 2 podcasts, 2 webinars	Global Cannabis Markets Series presenting sponsor
Year-round value	Monthly-event visibility; 2 guest passes	1 speaking opportunity; 4 monthly exhibits; 4 guest passes	Quarterly strategy call; agreed category rights	Custom activation; event access and introductions, as agreed
Conference booth†	10 × 10 ft booth	10 × 10 ft booth Preferred placement	20 × 20 ft booth Preferred placement	20 × 20 ft booth Premier placement

Selected annual benefits; counts are totals, not additions. Full scope and monthly options follow. *Title pricing and benefits are agreement-specific. †Conference date to be announced. Booth space, placement and availability are confirmed in your partnership agreement. Payment, scheduling, cancellation and delivery terms are confirmed in your partnership agreement.

ANNUAL PARTNERSHIP

Supporting Partner

$5,000

per year

Establish your presence

$500/month · Cancel anytime

12 payments = $6,000
Save $1,000 paying annually

2	LAB Report placements per year
1 each	Featured article, podcast episode and co-hosted webinar per year
Also	Partner-page logo and LAB Report sponsor rotation, premium directory listing and 1 corporate membership
Events	Monthly-event materials and signage with 2 guest passes; a conference exhibitor booth*

Per-campaign reporting and an annual partner recap, as agreed.

10 × 10 ft conference booth*

Totals for this level. *Conference date to be announced. Booth space, placement and availability are confirmed in your partnership agreement.

ANNUAL PARTNERSHIP

Featured Partner

$10,000

per year

A broader presence and a voice in the room

$1,000/month · Cancel anytime

12 payments = $12,000
Save $2,000 paying annually

5	LAB Report placements in total, including 1 sponsored content feature
2 each	Featured articles, podcast episodes and co-hosted webinars per year
1	Speaking opportunity per year
4	Monthly-event exhibitor dates and 4 guest passes

Quarterly performance recap, as agreed. Includes the Supporting base benefits; the counts shown replace lower-tier counts, not add to them.

10 × 10 ft conference booth* · Preferred placement

Totals for this level. *Conference date to be announced. Booth space, placement and availability are confirmed in your partnership agreement.

ANNUAL PARTNERSHIP

Authority Partner

$25,000

per year

Thought leadership and planning

$2,500/month · Cancel anytime

12 payments = $30,000
Save $5,000 paying annually

Series	2 Knowledge Center features, 2 podcast episodes and 2 webinars per year, shown as totals
1	Dedicated email per year, with presenting placement at flagship programming
Plan	Quarterly strategy call. First right of refusal applies only to inventory expressly covered by your partnership agreement.

Category exclusivity applies only to the category and channels named in your partnership agreement.

20 × 20 ft conference booth* · Preferred placement

Featured base benefits continue as specified in your agreement. Counts, feature definitions and all rights require an agreed scope. *Conference date to be announced. Booth space, placement and availability are confirmed in your partnership agreement.

PRESENTING PARTNERSHIP

Title Partner

$40,000

per year · $4,000/month, cancel anytime

12 payments = $48,000.
Save $8,000 paying annually.

A custom activation around your goals

Presented-by positioning across The LAB Report and flagship series. Presenting sponsorship of the Global Cannabis Markets Series, with top placement in the agreed channels.

Direct access and introductions at CLAB events throughout the year, as agreed.

20 × 20 ft conference booth† · Premier placement

Title pricing, availability, inherited benefits and introductions are agreement-specific. Existing agreed terms continue to apply. †Conference date to be announced. Booth space, placement and availability are confirmed in your partnership agreement.

MEASUREMENT

Know what ran.
Learn what it helped achieve.

01

Delivery evidence

Agreed placements, publication links and campaign reporting show what was delivered.

02

Business feedback

Introductions, qualified conversations and reported customers are reviewed separately, with source and period recorded.

Your reporting separates exposure from business outcomes.

Consent-based lead sharing, reporting schedules and review cadence follow your partnership agreement. Results and ROI are not guaranteed.

ADDITIONAL OPTIONS

Start with a single placement

Opportunity	Unit / format	Rate
Dedicated email	One send / package of 3	$1,600 / $4,200
The LAB Report banner	Per week, by position	$325 / $225 / $125
Tip of the Week	Per week	$100
Elevate Your Grind	15-sec / 30-sec / guest episode	$225 / $350 / $575
Event or webinar partner	Event: per month / Webinar	$500 / $1,500

Dedicated email includes a performance report. Placement availability, specifications, content review and delivery terms are confirmed before booking. Existing agreed terms continue to apply.

EDITORIAL & DELIVERY

Professional standards, clearly applied

01

Clear labeling

Sponsored material is identified as sponsored and subject to CLAB editorial review.

02

Review before release

Content follows CLAB standards, including no health or medical claims, and a correction and takedown process.

Sponsorship does not guarantee favorable editorial coverage, platform approval, leads or business results.

START A CONVERSATION

Choose your priority. We'll map the partnership.

Tell us who you want to reach and what you want to accomplish. We'll recommend a level and a practical activation plan.

YOUR CONTACT

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Partnership information: October 26, 2026. Final scope and terms are confirmed in writing.